

Powerful Presentations Skills

Even among the most professional speakers, a little nervous energy is common. However, making presentations can be an essential part of your personal and professional growth. As such, today's career-minded business person must develop and maintain vital presentation skills.

In *Powerful Presentations Skills*, you will learn the techniques effective presenters use to communicate their message confidently and assertively. Your presentations will be videotaped for playback and review, creating visual reinforcement and immediate results. The course is designed to provide you with the specific skills and coaching you need to deliver powerful presentations.

"The best class I have had with our company. The instructor was excellent."

*Mike McConnell
Regional Financial Service Manager
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You Will Learn To:

- Analyze your audience prior to presenting
- Manage presentation stress and convey confidence
- Improve your delivery and non-verbal skills
- Develop a presentation style that works
- Organize content for greater effectiveness
- Use visual aids to enhance your presentations
- Address challenging questions and audience resistance

You Will Benefit By:

- Building confidence and commanding attention when speaking in front of a group
- Improving communications when relaying important information
- Articulating information more logically
- Remaining in control while being challenged by your audience