

The New Professionalism

All across North America, the corporate work place is changing. Company cultures, standards, and practices vary as much as the products and service lines they represent. Today, standards of professionalism that are acceptable in one organization may not be appropriate in another. As a result, the line of professionalism can become blurred.

This course was created to help employees understand the culture, practices, and standards most important for personal success. Many of the guidelines are common sense; however, when we become entrenched in our day-to-day work responsibilities, it is easy for practices to be lost. This half-day class brings employees together to candidly discuss standards of professionalism.

“Morale and attitude are the fundamental ingredients to success.”

*Bud Wilkinson
U.S. Football Coach*

You Will Learn To:

- Recognize ways in which initial impressions formed by others can affect the company’s business and individual careers
- Employ ways to enhance the professional image of individual work areas and company common areas
- Develop a corporate code of professionalism and courtesy that forms the foundation for standards practiced in the organization

You Will Benefit By:

- Identifying eight attitudes that will lead to opportunities for career development
- Discovering the seven most annoying behaviors in the workplace and the seven most respected behaviors in the workplace
- Increasing morale and creating a more comfortable work environment for everyone